

# The Goodfellow Group Inc.

## SHOWCASES MERCHANDISING



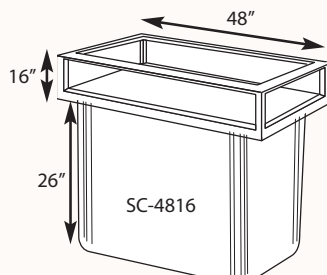
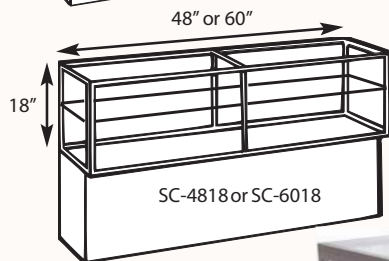
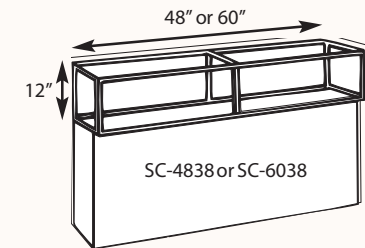
### IN THIS SECTION

- portable showcases
- wire grid displays
- slatwall displays



# Portable Showcase Displays

## Counter Models



Portable and lightweight, these showcases fold or break down for easy shipping and setup. Copy or logo can be added to face of showcase and tables.



**SC-04818**  
with door option

Item#	Description	Price
<b>SC-4838</b>	Showcase, sliding door access 48"W x 20"D x 38"H (12"H showcase area)	<b>\$1850</b>
<b>SC-6038</b>	Showcase, slide door access 60"W x 20"D x 38"H (12"H showcase area)	<b>\$1940</b>
<b>SC-4818</b>	48"W x 20"D x 38"H (18"H showcase area)	<b>\$1980</b>
<b>SC-6018</b>	60"W x 20"D x 38"H (18"H showcase area)	<b>\$1990</b>
<b>SC-4816</b>	Rectangular base showcase, showcase is slightly larger than base 48"W x 20"D x 42"H (16"H showcase area)	<b>\$1870</b>
<b>SC-04818</b>	Oval showcase 48"W x 24"D x 40"H (18"H showcase area)	<b>\$1990</b>
<b>SCL-A</b>	Case light assembly for above	<b>\$283</b>
<b>SC-D</b>	Locking door for base of unit	<b>\$145</b>
<b>SC-SSC-6</b>	Internal shelf (optional w/door)	<b>\$95</b>

## Freestanding Models



These showcases may be made in any size, yet remain lightweight. Breaks down and packs into a compact unit for transport.



Item #	Description	Price
<b>EU-1818</b>	Square Showcase. 18"x18"x78"H. With open sides and Four Shelves. Black frame. Color fabric base.	<b>\$1,780</b>
<b>EU-1818P</b>	Plex Face Panels to enclose EU-1818. 18"x46". Set of four.	<b>\$327</b>
<b>EU-2323</b>	Square Showcase. 23"x23"x78"H. Same features as EU-1818.	<b>\$1,890</b>
<b>EU-2323P</b>	Plex Face Panels to enclose EU-2323. 23"x46". Set of four.	<b>\$355</b>
<b>EU-24HX</b>	Hexagonal Showcase. Six 18" sides. 36"Wx78"H. Three Shelves. Color fabric base.	<b>\$2,860</b>
<b>EU-24HP</b>	Plex Face Panels to enclose EU-24HX. Set of six.	<b>\$495</b>
<b>EU-L60</b>	Top Light Fixture; Eyeball down light	<b>\$140</b>
<b>EU-BLH</b>	Backlighted Header Graphic with lighting Up to 4 or 6	<b>\$80</b> <i>per graphic</i>

**Shipping Case Options:**

EU-1818, EU-1818P, EU-2323, EU-2323P will pack in one **ST-12M \$268**  
EU-24HX, EU-24HP, will pack in one **ST-12M \$268** and one cardboard box.



# Merchandising Displays

## SlatWall and Wire Grid

SlatWall frames are available for any size. This means that SlatWall accessories such as shelving, hooks, hangers, and holders can be repositioned instantly on your system. SlatWall inserts are available in standard white, black, or gray PVC. Wire Grid panels may be used the same as a SlatWall insert, to support product display accessories. Most SlatWall accessories can be used for Wire Grid panels by adding an adaptor.

Item #	Description	Price
<b>SW-1</b>	SlatWall: standard white, black, or grey (19" w x 46" h) Other sizes <b>\$15</b> per square foot	<b>\$96</b>

### SlatWall Merchandise Hooks (3/16" diameter)

<b>SMH-1</b>	3/4" Long	<b>\$2.50</b>
<b>SMH-4</b>	4" Long	<b>\$2.50</b>
<b>SMH-6</b>	6" Long	<b>\$2.75</b>
<b>SMH-8</b>	8" Long	<b>\$3.00</b>
<b>SMH-10</b>	10" Long	<b>\$3.50</b>

<b>CALB</b>	Clear Acrylic Shelf. With front lip and braced sides. 10"Dx16"W	<b>\$25</b>
	(For Slanted Shelf Specify CALB-S) 14"Dx24"W	<b>\$48</b>

<b>SFH-1</b>	16" SlatWall Faceout. Straight Horizontal.	<b>\$12</b>
<b>SSFB-1</b>	16" SlatWall Faceout. Slanted with Balls.	<b>\$17</b>

### Wire Grid (Panels only)

Item #	Size	Price
<b>GRH-BG-15</b>	1"Wx5"H	<b>\$39</b>
<b>GRH-BG-24</b>	2"Wx4"H	<b>\$53</b>
<b>GRH-BG-25</b>	2"Wx5"H	<b>\$63</b>
<b>GRH-BG-26</b>	2"Wx6"H	<b>\$69</b>
<b>GRH-BG-27</b>	2"Wx7"H	<b>\$80</b>
<b>GRH-BG-28</b>	2"Wx8"H	<b>\$94</b>

### Wire Grid Options

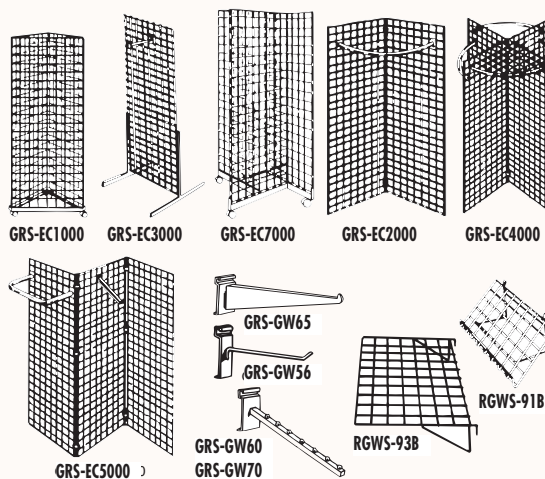
<b>GRH-BLK-JC</b>	Frame Connectors Order 2 per frame-to-frame connector	<b>\$2.20</b> ea.
<b>GRH-GL-24B</b>	Leg Set, black To make Wire Grid free standing	<b>\$50</b> /set

### Wire Grid Accessories

Item #	Description	Price
<b>RGWS-93B</b>	Straight Shelf. 15"Dx24"W, with Lip.	<b>\$52</b>
<b>RGWS-91B</b>	Slant Shelf. 15"Dx24"W.	<b>\$51</b>
<b>GRS-GW70</b>	Waterfall. 7 Balls.	<b>\$11</b>
<b>GRS-GW60</b>	Face Out, Straight.	<b>\$10</b>
<b>GRS-GW65</b>	Shelf Bracket, 12".	<b>\$9</b>
<b>GRS-GW56</b>	Utility Hook, 6".	<b>\$4</b>
<b>GRS-GW59</b>	Utility Hook, 10".	<b>\$5</b>
<b>GRS-GW61</b>	Utility Hook, 12".	<b>\$6</b>
<b>GRS-GW97</b>	"U" Hang Rail.	<b>\$40</b>
<b>EG-35</b>	Wire grid display light, 50 watt	<b>\$142</b>

### Wire Grid Panel Sets

Item #	Description	Price
<b>GRS-EC 3000</b>	24"Wx72"H. Free Standing with feet.	<b>\$105</b>
<b>GRS-EC 2000</b>	24"Wx72"H. Corner Unit.	<b>\$154</b>
<b>GRS-EC 7000</b>	Four Way Mobile Base Unit.	<b>\$352</b>
<b>GRS-EC 1000</b>	Triangle. Mobile Base Unit.	<b>\$303</b>
<b>GRS-EC 5000</b>	24"D, 48"W, 72"H. "Z" Unit.	<b>\$215</b>
<b>GRS-EC 4000</b>	49"D, 49"W, 60"H. Four Way Circle (available in chrome, white, or black)	<b>\$297</b>



## Looking for more ideas?



Check our extensive selection of additional portable display units:

D-Basic Modulares pg 75

Cradle Stands pg 68

## FreeStanding Plex Showcase



30"w X 36"h Showcase on 24" base for 60" overall height. Breaks down for shipping.

Free Standing Plex Showcase:  
**FS-PLX-SC \$680**

Halogen Lights: **SL513 \$135** ea.

Shipping Case: **ST-12M \$268**